

## APPENDIX C – City Deal Delivery and Performance Update

### Economic and Social Value Update

### Report Author: Leigh McLaughlin, leigh.mclaughlin@lancashirelep.co.uk

### **Executive Summary**

The purpose of this paper is to provide a progress update on project level Social Value delivery across several key developments, including D'Urton Grange housing development, refurbishment works at The Harris Museum, Art Gallery and Library, Animate entertainment, cinema and leisure scheme and a number of Employment sites now tracked via Preston City Council's Building Foundations programme.

### Recommendation

The City Deal Executive and Stewardship Board is asked to note the report.

### 1.0 Background

The Lancashire Enterprise Partnership (LEP) have actively sought to embed Social Value within their infrastructure investment programmes through the adoption of a LEP wide Social Value Framework. These principles have also been applied across the City Deal programme flagship developments.

In addition to this, Preston City Council and South Ribble Council also embed social value policies and frameworks that support additional outcomes when procuring, in addition to an SPD which mandates social value through planning conditions.

This report updates on social value outputs allied to a number of projects where social value has been actively embedded and monitored.

### 2.0 D'Urton Lane Development Social Value Programme

### 2.1 Overview

The Lancashire Skills and Employment Hub continues to work with Wilmott Dixon and L&Q/Trafford Housing Trust, to deliver the social value programme for the D'Urton Lane development. The programme will deliver 248 new 2, 3 and 4-bedroom homes in Fulwood, located in North Preston.



## 2.2 Progress to date

To date the project has delivered strongly around social value including:

- 19 new jobs created on the project through the Principal Contractor and Supply Chain.
- In November, the Team delivered a Community day to further engage with local residents and to highlight a £20,000 investment in the local community, including the Intact Centre Sensory Garden in Ingol.
- Supporting 157 Jobs through Willmott Dixon and the project Supply Chain. This includes 58% employment within a 20-mile radius.
- Achieving 32% supply chain spend within 20 miles.
- 30 Apprentices have worked a total of 479 weeks on site, across a range of trade and technical roles.
- 39 work placements delivered for Veterans, Graduates, College Students and NEETs
- 33 Construction Careers Information Advice and Guidance sessions provided to a total of 494 young local people.
- Utilising 4 Social Enterprises in the Supply Chain with a total spend of £244k including Recycling Lives.
- 7 Community initiatives supporting a range of activities, with over 100 staff hours volunteered.

The project team are working with a range of local partners to deliver social value, including Ingol Primary School, Ingol Community Centre, Dobcroft Nature Reserve, Preston's College, Inspira, Preston City Council, DWP, Calico, Procure Plus and Preston Muslim High School for Girls.

The focus for forthcoming activity will be:

- Supporting Preston's Foxten Centre for the Homeless, including attending 'The Big Sleep' on 17<sup>th</sup> November at Preston North End Football Ground.
- Continuing a Programme of support for trade students at Preston College with the aim of creating more apprenticeships.
- Providing a bespoke programme of educational activities for Ingol Primary School.
- Supporting Ingol Community Centre with their external café project.
- Providing support for Intact's Xmas Festival.

# 3.0 Reimagining the Harris

The refurbishment of the Harris Museum will protect the building for future generations, improve services and increase accessibility, positioning the Harris as a community and cultural hub for Preston and Lancashire for many years to come. Earlier in October,



the reopening date was pushed back to Spring 2025 to accommodate additional works that are now required.

The project has been funded from a variety of sources including National Lottery Heritage Fund, Charitable Grants, Towns Fund investment, in addition to City Deal.

# 3.1 Overview

As part of procurement, Preston City Council included a social value criterion within the tender for the external project team. This supports Preston City's Council strategic aim to embed Community Wealth Building in its work. Conlon Construction Ltd were appointed as the main contractor for the project and have developed a social value programme to accompany the works.

### 3.2 **Progress to date**

The project has made progress towards delivery of its social value commitments delivering:

- Hard Hat tours for partners and FE and HE students To date 9 site visits have taken place. This includes groups from Manchester School of Architecture, Preston College, Friends of Harris Tours, Foxtons, a local artist, Councillor, the Local Government Association Peer Review group and a visit from Recklinghausen, a twin town of Preston.
- Heritage Skills engagement The project was also used to support a heritage skills 'Have a Go' event at Preston Flag Market to support interest in Heritage Skills.
- Secondary school level engagement via Career events Events took place at Balshaws High School and St Michaels High School. Mock interviews are taking place at Eden Boys.
- Undergraduate career insights events two events to date have been delivered for students from UCLan.
- **Apprenticeship opportunities** The project has supported delivery of 80 apprentice weeks.
- **Occupational health** Occupational health checks have been made available for all staff and operatives.
- Local supply chain spend the project has spent £2,304,169.33 out of its £4,431,094.86 target in the local supply chain.

Additional social value delivered to date includes:

- Preston Pride sponsorship including a donation of £1,000.
- A donation of £250 towards English Martyrs Prayer Garden.
- A donation of £2,500 to Men in Sheds for Age Concern.



- Organisation of a new roof for Gregson Lane Junior Football Club, including a donation of £500 from Conlon.
- Two people (0.5FTE) from RoTLs (Ex-Offenders Released on Temporary License) via Allied Scaffolding.

### 4.0 Animate – Cinema and Leisure Complex

Eric Wright Construction were appointed to deliver the £45m leisure and entertainment complex scheme on behalf of development partners Preston City Council and Maple Grove Developments

### 4.1 Overview

As part of this, a dedicated Animate Community Benefit Framework was agreed to guide the delivery of social value to local residents and businesses.

Preston City Council will fund and retain ownership of Animate, with £3.4m of support from the Towns Fund and £3.25m from City Deal. A Lancashire County Council Economic Recovery Grant of £800,000 will also finance public realm improvements.

#### 4.2 Progress to date

On the project, 31 new jobs have been created within Eric Wright Construction and their supply chain. The project has also supported the delivery of 6 completed work placements, targeting school aged children, as well as those completing T Levels that require practical experience in the workplace.

Eric Wright Construction have also delivered a health and wellbeing programme for the workforce as part of their Social Value programme. To further support the wellbeing of staff, Eric Wright Construction also operate a flexible working policy and pay the Real Living Wage.

Alongside health and wellbeing orientated training, Eric Wright Construction have also delivered short courses to upskill the workforce. To date, six courses have been delivered covering topics such as being a Traffic Marshall, Slinger Signaller and Confined Spaces working.

Eric Wright Construction have made commitments to support the construction industry as a career option. It has done this through raising awareness of the industry and offering placement opportunities. So far, two apprentices have collectively worked 33 weeks on site towards their apprenticeship.

Six construction careers information and guidance events have been attended and hosted by the Eric Wright Construction to promote the industry as a career path in the local area. Examples of this include:



- Providing a site tour and presentation for Year 9 students as part of an Inspira/Preston College 'Inspiring the next generation event' at Balshaws and St Michaels High Schools.
- Hosting a World of Work experience week during February half term for multiple schools in the area.
- Attending the Lancashire Science Festival in May (attended by multiple primary schools).
- Hosting a site visit for second year Civil Engineering students of UCLan.
- Attending a Year 9 options event at Runshaw College.

In addition, the contract has contributed £7,854 to the VCSE sector by utilising a social enterprise as a waste management provider for the site.

## 5.0 **Preston City Council – Building Foundations**

Preston City Council have recently completed a second report on the successes of their Building Foundations approach to embedding Social Value into Planning and mandatory monitoring. The context to this process began in 2017, when the Central Lancashire Employment Skills SPD established a requirement for an Employment Plan to be provided as part of a major planning application, where locally set thresholds set out in the Employment Skills SPD are exceeded. Employment Plans were then used to identify the number of employment, training, skills and community engagement opportunities at the consented scheme's construction stage.

Calico Enterprise Ltd, on behalf of Preston City Council, monitors the implementation of Employment Plans at development sites in Preston, which is a service paid for by applicants, secured through a section 106 agreement. Calico Enterprise Ltd supports planning applicants and provides guidance to ensure that the employment and skills commitments made in their Employment Plans are delivered during the construction stage of developments. Outputs are monitored by Calico Enterprise Ltd upon commencement of development, and are reported to the Council by the applicant, via Calico, upon development completion.

The second monitoring report of the Building Foundations (Employment and Skills) project reports on two Henry Boot – Barnfield employment developments at Preston East. Unit 1 and Unit 2 were completed during 2023 and the table below summarises the outputs achieved.



Completions		Preston East, Unit 1 End user DHL	Preston East, Unit 2 End user DPD	Combined
NSAfC Indicator		Complete June 2023	Complete September 2023	Total
1	Work Experience	2	3	5
2	Jobs created min 4 weeks (includes apprentices)	6	2 (4 sustained)	8
3	Construction Careers Information, Advice and Guidance (age 14 - 19)	2	3	5
4	Training provision (weeks) (site specific)	65	139	204
5	Qualifying the Workforce	20	43	63
6	Training Plans	4	5	9
7	Case Studies (personal success PR)	1	1	2

The table demonstrates the success of Building Foundations in helping to secure employment and skills outputs via the Planning system. The Caxton Road employment development at Fulwood Park is due to commence development in January 2023 and will be the next site to be monitored under Building Foundations.



# List of Background Papers

Paper

Date

Contact/Tel

None

Reason for inclusion in Part II, if appropriate

N/A